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ABSTRACT

A plan to establish an upper-division and graduate off-campus center of San Diego State University in the City of San Marcos is presented to the California Postsecondary Education Commission. Attention is directed to: revised enrollment projections, an academic master plan, a student services plan, and a plan for serving disadvantaged students. The academic master plan calls for the introduction of 19 new degree programs between 1987 and 1998 in addition to the 8 currently offered in the leased facility. Enrollments are expected to grow from the current level of 500 full-time equivalent students in 1987-1988 to 1,700 in 1992-1993. The proposed programs provide a core curriculum plus other majors, such as education, business administration, and computer science. Full testing services will be offered as well as student orientation programs. Outreach and recruitment services for traditionally underrepresented groups in the area will be undertaken. Other services will include career development services, an educational opportunity program, services for disabled students, psychological services, and some student health services. Steps are being taken to provide easy access to the site by automobile and public transportation. (SW)

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Summary

In February 1987, the Commission approved the proposed construction of San Diego State University's North County Center in the City of San Marcos, contingent on four conditions:

1. That the State University submit a supplemental report to include an academic master plan, a transportation plan, and a plan for serving disadvantaged students;

2. That no funds for site development, planning and working drawings, or construction of the center be approved until the supplemental report is approved by the Commission;

3. That the State University plan for an opening 1992 enrollment of 1,700 full-time-equivalent students; and

4. That if the State University plans to convert the center to a four-year campus, the Commission be given two years notice prior to the planned opening date.

In August, the State University submitted its supplemental report, which in the Commission's opinion resolves its earlier concerns about plans for the center. Thus on page 6, the Commission approves construction of the center without reservation or condition.

The Commission adopted this report on November 2, 1987. Additional copies may be obtained from the Library of the Commission at (916) 322-8031. Questions about the report may be addressed to William L. Storey of the Commission staff at (916) 322-8018.

FINAL APPROVAL OF SAN DIEGO STATE UNIVERSITY'S PROPOSAL TO CONSTRUCT A NORTH COUNTY CENTER

A Report to the Governor and Legislature
Supplementing the Commission's February 1987
Conditional Approval of the Center

CALIFORNIA POSTSECONDARY EDUCATION COMMISSION
Third Floor • 1020 Twelfth Street • Sacramento, California 95814-3985

COMMISSION REPORT 87-40
PUBLISHED NOVEMBER 1987

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Final Approval of San Diego State University's Proposal to Construct a North County Center

Background

Pursuant to its responsibilities under Sections 66903 and 66904 of the *Education Code* to review all proposals for new campuses and off-campus centers, early in 1987 the Commission reviewed the California State University's proposal to establish a permanent upper-division and graduate off-campus center of San Diego State University in the City of San Marcos in northern San Diego County. In its report, *Proposed Construction of San Diego State University's North County Center*, which the Commission adopted this past February, it adopted these five recommendations:

1. That the Governor and the Legislature approve funding in the 1987 Budget Act for the purchase of between 350 and 400 acres on the Prohoroff Ranch site in the City of San Marcos in northern San Diego County to be used for the construction of a permanent State University upper-division and graduate off-campus center of San Diego State University.

2. That the California State University submit by October 1, 1987, a supplemental report to the Postsecondary Education Commission that corrects the deficiencies in its original needs study. This report should include a comprehensive academic and support service master plan for the North County Center and a complete description of how the Center will serve disadvantaged residents of the area. The report should also include a description of how public transportation will be made available to the Center's students.

3. That the Governor and the Legislature approve no funding for site development, planning and working drawings, or construction of the center until the Commission has approved the academic and support service master plan and the plan for service to the disadvantaged.

4. That the State University proceed with physical master planning for the construction of facilities on the Prohoroff Ranch site sufficient to accommodate a full-time-equivalent upper-division and graduate enrollment of 1,600 to 1,700 by the opening date of Fall 1992, and of 2,600 to 2,700 by Fall 2000. This planning should take into account the potential expansion of the North County Center into a four-year, full-service campus of the State University system.

5. That if the State University considers it appropriate to convert the North County Center into a comprehensive campus, it shall submit a complete justification for that change to the Commission at least two years in advance of the proposed conversion date. That justification should conform to and satisfy all of the criteria contained in the Commission's *Guidelines and Procedures for the Review of New Campuses*, with particular attention to Criteria 3 and 7 regarding consultation with adjacent institutions and consideration of existing and projected enrollments in those institutions (p. 45).

Following legislative hearings, and based on testimony from Commission staff in which the Commission's recommendations were highlighted, the Legislature added Supplemental Language to the 1987 Budget Act stating that $222,000 in planning funds could be released by the Department of Finance "only after the California Postsecondary Education Commission has approved all of the following: (1) enrollment projections; (2) an academic master plan including a program description and justification; and (3) a plan for access and services for disadvantaged students" [Chapter 135, Statutes of 1987, Item 6610-001-001(10)].

Response of the State University

On August 10, 1987, the State University transmitted its supplemental report, *San Diego State University North County Proposal*. That document covers all of the areas specified by the Commission in its February report and the Legislature in its Supplemental Language, including revised enrollment projections, an academic master plan, a student services plan, and a plan for serving disadvantaged students. Each of these items is discussed in the following sections.

Enrollment plan

In conformity with the Commission's specification of an opening Fall 1992 enrollment of between 1,600 and 1,700 full-time-equivalent students (FTES), the State University now projects the enrollments shown in Display 1 below.

DISPLAY 1 Projected Enrollment at San Diego State University's North County Center, 1987-88 to 1993-94

Year	Full-Time-Equivalent Students
Leased Center	
1987-88	500
1988-89	800
1989-90	1,000
1990-91	1,000
1991-92	1,300
Permanent Center	
1992-93	1,700
1993-94	1,800

Source: The California State University, 1987.

The State University also indicates that, although it anticipates only 1,700 full-time-equivalent students to attend the permanent center in 1992, it will use a capital outlay planning figure of 2,000 such students so that the center will be able to absorb any additional students in future years. This is a generally accepted planning procedure, particularly for facilities like the North County Center where growth is anticipated.

Academic master plan

The State University proposes curricular expansion, temporarily in the existing leased center, and ultimately in the permanent center, as shown in Display 2 on the opposite page. In its supplemental report, it includes a narrative description of each of these programs -- and it offers assurances that the ratio of full-time to part-time faculty will be comparable to that found on the San Diego State University campus. In addition, all faculty members at the center will be appointed through, and evaluated by, main campus departments. The academic plan also conforms to all relevant Trustee policies and San Diego State University review procedures, various community surveys performed at regular intervals, and the population and interest surveys submitted by the State University's consultant, Tadlock and Associates. It is consistent with the Commission's observation that the anticipated enrollment growth will necessitate a parallel expansion in course and program offerings.

Student services plan

In its supplemental report, the State University provides a complete summary of all student service functions to be offered either at the North County Center or by referral to the San Diego State University campus.

Between 1992 and 1997, the North County Center will offer students on-site opportunities for registration, program changes and withdrawal, change of major or minor, verification of enrollment, and provision of duplicate copies of registration materials and grade reports. On-site administrators will provide admission status information, distribute and receive grade sheets, and accept change of grade forms. Provision will also be made for leave of absence requests, graduation applications, visitor and concurrent enrollment applications, and transcript requests.

The State University also indicates that full testing services will be offered, including personal inventories for counseling purposes -- as well as student orientation programs -- with special emphases for undergraduates, graduate students, and students over 60 years of age. Probably before 1992, a branch of the Associated Students will be established, with a percentage of the main campus student fees allo-

DISPLAY 2 Academic Plan for San Diego State University's North County Center, 1987-88 to 1997-98

Degree or Credential Program	Existing Program	Proposed 1987 to 1992	Proposed 1993 to 1998
American Studies	BA		
Biology		BS	MS
Business Administration	BS	MBA-MS	
Chemistry		BS	MS
Computer Science		BS	MS
Counseling		MS	
Economics		BA	
Education	MA		
English		BA	
Liberal Arts			MA
Liberal Studies	BA		
Physical Science		BA	
Public Administration	BA		MPA
Psychology	BA		
Radio-Television		BS	MA
Rehabilitation Counseling			MS
Social Science	BA		
Social Work	MSW		
Sociology		BA	MA
Spanish		BA	
Multiple Subjects Credential	X		
Multiple Subjects Credential (Bilingual Emphasis)			X
Single Subject Credential	X		
Single Subject Credential (Bilingual Emphasis)			X
Special Education Specialist Credential (Gifted)		X	
Special Education Specialist Credential (Learning Handicapped, Physically Handicapped, Severely Handicapped)			X
Bilingual/Cross Cultural Specialist Credential			X
Language Development Specialist Credential			X
Preliminary Administrative Services Credential			X
Professional Administrative Services Credential			X
Pupil Personnel Services Credential			X
School Psychology Credential			X

Notes: The University is interested in some academic programs at the North County Center that are not currently offered on the San Diego State University campus. Because the Chancellor's Office and the University have not reached agreement on the efficacy of such an approach or on the conditions under which such programs would be offered, they are not being recommended for Trustee endorsement at this time. Should there be circumstances and situations where a unique program need exists at the North County Center, the following are among those programs that would be submitted for Trustee endorsement prior to (or at the time of) submission of a facility plan: Architecture, MA; Industrial Technology, BS; Occupational Therapy, BS; and Physical Therapy, BS.

The University is also interested in offering a BS in Mechanical Engineering at the North County Center. Though this program is offered on the main campus, current engineering policy of CPEC and the Board of Trustees precludes engineering programs at any additional sites. Should the current CSU engineering study support the need for additional sites (and at this site in particular), and should CPEC concur, the projection will be brought to the Board of Trustees prior to or at the time of facility planning.

Source: The California State University, 1987.

cated to the center and a reserve established for the future construction of a student union.

Although the center will provide no on-campus housing, it will establish a housing referral service to advise students on local housing opportunities. Outreach and recruitment services for traditionally underrepresented groups in the area, student financial aid counseling, and placement services will be provided.

Career development services will include analyses of students' aptitudes, abilities, educational background, and traits of temperament.

An Educational Opportunity Program will offer tutoring, advising, individual counseling, and grants. Services for disabled students will include readers, note takers, and interpreters; arrangements for in-class testing; disability management advising; and particular attention to the problems of students with physical disabilities. An adviser will provide immigration advising, orientation/registration advice, and other services for international students. An ombudsman will also be appointed.

A counseling psychologist will be in residence at the center to provide one-to-one psychological services, couples and family counseling, and crisis intervention. There will also be group services, consultation services, training and teaching services, and research and evaluation on programs, local demographics, and long-range planning.

Student health services will be provided, although not as extensively as on the main campus. A physician will be in residence one day a week, with a nurse practitioner available eight hours a day, five days a week, possibly supported by a medical assistant, although the latter is not certain at the present time. A supply of commonly used prescription drugs will be available at the center, but most major services such as X-rays, laboratory work, trauma care, and the treatment of major medical problems will be handled only on a referral basis to local practitioners.

Access for the disadvantaged

As noted in the State University's original needs study and in the Commission's February report on the North County Center, San Diego County is predominantly a white, middle and upper-middle class area, with smaller percentages of ethnic minority groups than in most other areas of the State. Nevertheless, significant numbers of Blacks, Hispanics, and American Indians live in the area, and the State University indicates in its supplemental report a desire to serve them in a variety of ways. That report, accompanied by 22 letters from community groups, agencies, and individuals, shows genuine progress in cementing working relationships with all ethnic minority, disadvantaged, and underrepresented groups in the area. In addition, San Diego State University already offers a number of programs for single parents and re-entry women, and it proposes to offer more at the North County Center.

Where disadvantaged or underrepresented groups are concerned, three issues -- encouragement to enroll, physical access, and retention -- are particularly important.

Encouragement to enroll: Concerning the first issue, there is no question that the creation of the permanent center will automatically expand access to various groups in the North County area, but for some of those groups who do not have the cultural experience or tradition of attending institutions of higher education, it is clear that further efforts are required. For these individuals, the State University is in the process of regularizing contacts with community organizations that represent Black and Hispanic residents, as well as offering courses at Camp Pendleton, where there is a significant Black population, and on Indian reservations. In addition, San Diego State University has strong contacts with the area's two Community Colleges -- Palomar and Mira Costa -- and will provide comprehensive information and orientation sessions for minority and women students wishing to transfer to the new center. It has also established working relationships with local high schools and the Cal-SOAP program, and North County Center representatives are expected to be actively engaged in the secondary schools to seek out students with potential.

Physical access: All off-campus centers are necessarily commuter institutions, as no on-campus housing is ever provided, and it is equally clear that California's affection for the automobile forces the expectation that the overwhelming number of students will arrive at the center in their cars. For those who do, the Prohoroff Ranch site selected for the center is a prudent choice, since it is immediately adjacent to State Highway 78 and only two miles from Interstate 15. Good access to the west also exists, where Highway 78 connects with Interstate 5.

The State University indicates that the center will connect to Highway 78 at three points and that construction will begin in 1988 to add one additional lane to that highway in each direction. Freeway access to the site is therefore considered to be excellent and should continue to be so at least through the end of the century.

To provide planning for the immediate vicinity of the site, the City of San Marcos has established two advisory committees, one to plan surface streets and other development in the area, and another to alleviate peak hour congestion by encouraging car pools, van pools, bicycle usage, and even walking. The State University is cooperating closely with both of these committees.

Concerning public transportation, the State University is currently engaged in discussions with the North County Transit District to assure that adequate bus routes will be in place at the time the center opens in 1992. In addition, Palomar College, which is only a few miles from the center, has a bus transit center with access to virtually all points in the county. Because of the cooperative relationship between Palomar College and the North County Center, it should be possible to establish links with the transit center that will further enhance public transportation access to the Prohoroff Ranch site.

The State University also indicates that discussions are continuing with the City of San Marcos to provide a jitney service within the immediate area of the North County Center. It may even be possible to tie this service to a shuttle from Palomar College, thereby improving access for all students, but especially assisting the physically handicapped.

The final element in the transportation planning process is light rail. Currently, a light-rail line runs between Oceanside and Escondido slightly north of the Prohoroff Ranch site. Present planning efforts are directed to obtaining a right of way from the Atcheson, Topeka, and Santa Fe Railroad to extend the light-rail line, and if such an extension is constructed, it would place a light-rail terminal only one-half mile from the center. Such a facility would considerably enhance access to the center, particularly for students living along the coast, since the current light-rail line begins in downtown San Diego and extends up the coast almost parallel to Interstate 5 before bending east to Vista, San Marcos, and Escondido.

For students with disabilities, the new center will be designed to provide maximum physical access and mobility. In addition, several special education degree and credential programs will be offered to provide teachers for the handicapped.

Retention: The State University's supplemental report contains an extensive discussion of the ways in which underrepresented students will be encouraged to complete their education. Programmatically, certain components of the North County Center's curriculum will be tailored to the traditionally underrepresented, and these include language programs, ethnic studies programs, and education programs designed to train those who will become teachers in various ethnic communities. There will be a number of courses in women's studies, and there is the possibility of an eventual degree program in that subject. Also, as noted above, an Educational Opportunity Program will be in place at the center, with the usual services of tutoring, counseling, testing, and student financial aid provided. All of these efforts are directed at the problem of retention.

Conclusions and recommendations

Based on the information contained in the State University's supplemental report, the Commission concludes as follows:

1. Current enrollment planning, which provides for an opening enrollment of 1,700 full-time-equivalent students in 1992, but a capital planning process designed to produce a physical capacity of 2,000 full-time-equivalent students, is reasonable and prudent given projected enrollment growth in the middle and late 1990s.
2. The academic master plan, which calls for the introduction of 19 new degree programs between 1987 and 1998 in addition to the 8 currently offered in the leased facility, is a reasonable reflection of the fact that enrollments are expected to grow from the current level of 500 full-time-equivalent students in 1987-88 to 1,700 in 1992-93. The programs proposed to be established also provide a substantial core curriculum plus other majors, such as education, business administration, and computer science shown by various community surveys to be popular with local residents.

3. The student services plan promises to provide the widest array of services ever established at any State University off-campus center. Understandably, such services cannot be as extensive or comprehensive as those normally found on a full four-year campus, but it appears from the supplemental report description that few, if any, areas of student interest or concern have been neglected. It is also anticipated that if the North County Center grows as anticipated in the Commission's first report on the subject, those services will expand to meet changing conditions In the interim, any North County Center students requiring services unavailable at the proposed center should find those services available on the main campus.

4. The supplemental report shows progress in cementing relationships with all ethnic minority, disadvantaged, and underrepresented groups in the area. In addition, it indicates that various outreach programs have been initiated, the collective impact of which should be to increase both access and retention at the North County Center.

5. The supplemental report indicates clearly that adequate steps are being taken to provide easy access to the site by automobile and public transportation, including light rail. Of course, considerable work remains to be completed, but it is noteworthy that, with the center not scheduled to open for another five years, the planning process is well developed. Assuming the cooperative relationships already established continue, access to the site by automobile, bus, shuttle, jitney, and rail should be well developed and functional by the time the center opens.

Based on the preceding analysis of the supplemental report, the Commission recommends:

1. That the State University's proposal to construct a permanent, upper-division and graduate off-campus center on the Prohoroff Ranch site in the City of San Marcos, with an opening enrollment of 1,700 full-time-equivalent students in 1992-93, be approved without reservation or condition; and

2. That the Department of Finance and the Legislature be notified that the conditions contained in Item 6610-001-001(10) of the 1987-88 Budget Act (Chapter 135, Statutes of 1987) have been met.

References

California Postsecondary Education Commission. *Proposed Construction of San Diego State University's North County Center*. Commission Report 87-5. Sacramento: The Commission, February 1987.

The California State University. *San Diego State University North County Proposal*. Long Beach: Office of the Chancellor, August 1987.

CALIFORNIA POSTSECONDARY EDUCATION COMMISSION

THE California Postsecondary Education Commission is a citizen board established in 1974 by the Legislature and Governor to coordinate the efforts of California's colleges and universities and to provide independent, non-partisan policy analysis and recommendations to the Governor and Legislature.

Members of the Commission

The Commission consists of 15 members. Nine represent the general public, with three each appointed for six-year terms by the Governor, the Senate Rules Committee, and the Speaker of the Assembly. The other six represent the major segments of postsecondary education in California.

As of March 1987, the Commissioners representing the general public are:

Seth P. Brunner, Sacramento
C. Thomas Dean, Long Beach, *Chairperson*
Seymour M. Farber, M.D., San Francisco
Cruz Reynoso, Los Angeles
Lowell J. Paige, El Macero
Roger C. Pettitt, Los Angeles
Sharon N. Skog, Mountain View, *Vice Chairperson*
Thomas E. Stang, Los Angeles
Stephen P. Teale, M.D., Mokelumne Hill

Representatives of the segments are:

Yori Wada, San Francisco; representing the Regents of the University of California

Claudia H. Hampton, Los Angeles; representing the Trustees of the California State University

Arthur H. Margosian, Fresno; representing the Board of Governors of the California Community Colleges

Donald A. Henricksen, San Marino; representing California's independent colleges and universities

Harry Wugalter, Thousand Oaks; representing the Council for Private Postsecondary Educational Institutions

Angie Papadakis, Palos Verdes; representing the California State Board of Education

Functions of the Commission

The Commission is charged by the Legislature and Governor to "assure the effective utilization of public postsecondary education resources, thereby eliminating waste and unnecessary duplication, and to promote diversity, innovation, and responsiveness to student and societal needs."

To this end, the Commission conducts independent reviews of matters affecting the 2,600 institutions of postsecondary education in California, including Community Colleges, four-year colleges, universities, and professional and occupational schools.

As an advisory planning and coordinating body, the Commission does not administer or govern any institutions, nor does it approve, authorize, or accredit any of them. Instead, it cooperates with other state agencies and non-governmental groups that perform these functions, while operating as an independent board with its own staff and its own specific duties of evaluation, coordination, and planning.

Operation of the Commission

The Commission holds regular meetings throughout the year at which it debates and takes action on staff studies and takes positions on proposed legislation affecting education beyond the high school in California. By law, the Commission's meetings are open to the public. Requests to address the Commission may be made by writing the Commission in advance or by submitting a request prior to the start of a meeting.

The Commission's day-to-day work is carried out by its staff in Sacramento, under the guidance of its executive director, William H. Pickens, who is appointed by the Commission.

The Commission issues some 30 to 40 reports each year on major issues confronting California postsecondary education. Recent reports are listed on the back cover.

Further information about the Commission, its meetings, its staff, and its publications may be obtained from the Commission offices at 1020 Twelfth Street, Third Floor, Sacramento, CA 98514-3985; telephone (916) 445-7933.

FINAL APPROVAL OF SAN DIEGO STATE UNIVERSITY'S PROPOSAL TO CONSTRUCT A NORTH COUNTY CENTER

California Postsecondary Education Commission Report 87-40

ONE of a series of reports published by the Commission as part of its planning and coordinating responsibilities. Additional copies may be obtained without charge from the Publications Office, California Postsecondary Education Commission, Third Floor, 1020 Twelfth Street, Sacramento, California 95814-3985.

Recent reports of the Commission include:

87-23 Annual Report on Program Review Activities, 1985-86: The Eleventh in a Series of Reports to the Legislature and the Governor on Program Review by Commission Staff and California's Public Colleges and Universities. (June 1987)

87-24 Looking to California's Pacific Neighborhood: Roles for Higher Education. A Report to the Governor and Legislature in Response to Assembly Concurrent Resolution 82 (1986) (June 1987)

87-25 Institutional Reports on Pacific Rim Programs: Submissions by the California Community Colleges, the California State University, and the University of California in Response to Assembly Concurrent Resolution 82 (1986) (June 1987) (A supplement to Report 87-24.)

87-26 Major Gains and Losses: Part Two. A Staff Report on Shifts Since 1976 in the Popularity of Various Academic Disciplines as Fields of Study at California's Public Universities (June 1987)

87-27 Faculty Salary Revisions: A Revision of the Commission's 1985 Methodology for Preparing Its Annual Reports on Faculty and Administrative Salaries and Fringe Benefit Costs (June 1987)

87-28 Comments on the Second Draft of the Master Plan for Postsecondary Education, 1987 - 2002, by William H. Pickens. Executive Director's Report, June 1987 (June 1987)

87-29 Evaluation of the Commission's Office Automation System: A Post-Implementation Evaluation Report to the California State Department of Finance (June 1987)

87-30 California Colleges and Universities. [An alphabetical list of names, addresses, and telephone numbers.] (June 1987)

87-31 California Colleges and Universities Grouped by County (June 1987)

87-32 California Community College Districts and Colleges [An alphabetical list of districts and the colleges they operate, with district addresses, telephone numbers, and names of superintendents.] (June 1987)

87-33 Information Manual: A Guide to the Commission, Its Policies, Procedures, and Members (September 1987)

87-34 Information Manual: A Guide to the Commission, Its Policies, Procedures, Members, and Staff [A revision of Report 87-33 designed exclusively for staff orientation purposes.] (September 1987)

87-35 Appropriations in the 1987-88 State Budget for the Public Segments of Higher Education: A Staff Report to the California Postsecondary Education Commission (September 1987)

87-36 Supplemental Report on Academic Salaries, 1986-87: A Report to the Governor and Legislature in Response to Senate Concurrent Resolution No. 51 (1965) and Subsequent Postsecondary Salary Legislation (September 1987)

87-37 Improving Student Performance Reporting, Review and Epilogue: The Final Report of the Commission's Project on Transforming Student Academic Performance Data into Useful Information (September 1987)

87-38 California College-Going Rates, 1986 Update: The Tenth in a Series of Reports on New Freshmen Enrollment at California's Colleges and Universities by Recent Graduates of California High Schools (September 1987)

87-39 The Infrastructure Needs of California Public Higher Education Through the Year 2000: A Presentation by William H. Pickens to the Joint Legislative Budget Committee, October 14, 1987 (October 1987)

87-40 Final Approval of San Diego State University's Proposal to Construct a North County Center (November 1987)

87-41 Strengthening Transfer and Articulation Policies and Practices in California's Colleges and Universities: Progress Since 1985 and Suggestions for the Future (November 1987)

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